



## PULSE QUALITY POLICY STATEMENT

Pulse Printing Products is a specialist company in the manufacture, sales and technical support of printing inks, coatings, adhesives, pressroom chemistry and general consumable products used in various printing processes. It uses the latest technology, raw materials, and innovative production techniques. The company has core competencies in the development and manufacture of water based and UV curable coatings, inks, chemistry and adhesives.

Pulse Printing Products is committed to complying with the quality management system ISO 9001:2015. We are acknowledging that the continuous improvement in our quality performance is fundamental to the company business strategy.

The company recognises that growth and profitability can only be achieved through maintaining the highest standard product quality by producing and supplying high quality printing products to a consistent level, working to the policy and procedures described in the quality manual and associated documents. In addition, by training Pulse employees to meet and exceed the expectations of our customers now and in the future, giving service and performance of products that maintains Pulse as a market leader. Furthermore, by highlighting areas where improvements can be made to meet the customer, interested parties and compliance obligation requirements.

Pulse is committed to meeting compliance obligation and any changes in them will be implemented accordingly in an efficient manner. We operate production manufacturing in compliance with the permits granted and regulations that apply to them.

We seek to continuously improve our quality performance by regular reviewing of our customer's feedback and requirements, suppliers and contractors, internal and external audits, management reviews and monitoring of business KPI's. We have a set of quality objectives which are reviewed yearly or when significant change requires.

Pulse Printing Products has and will continue to support and work actively with contractors, suppliers, and customers in creating closer relationships in order to have acceptable commitments from them to adhere to this policy on quality. We will continue to work closely with interested parties to help each other in achieving mutual targets on quality.

Gary Sheppard  
Managing Director

Date

V8 – 17/05/2024

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